

1. Please read carefully

Naturalcraftedgifts.com cares deeply about the privacy of its visitors and users. To that end, this Privacy Policy ("Privacy Policy") describes how Natural Crafted Gifts LLC. collect, use, and share your Personal Information, as well as an explanation of the data rights you may have in that Personal Information. This Privacy Policy applies to all Natural Crafted Gifts users, including unregistered visitors, registered users, and premium users (collectively, "Users", "you", or "your"), and to all Natural Crafted Gifts services, including our website (including www.naturalcraftedgifts.com and any of its subdomains, the "Website") and related services (collectively, the "Services"). This Privacy Policy is not intended to override the terms of any contract you have with us, nor any rights you may have under other applicable data privacy laws.

Prior to accessing or using our Services, please read this policy and make sure you fully understand our practices in relation to your Personal Information. If you read and fully understand this Privacy Policy, and remain opposed to our practices, you must immediately leave and discontinue all use of any of our Services. If you have any questions or concerns regarding this policy, please contact us [here](#).

2. What 'Personal Information' do we collect?

We receive collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedbacks, product reviews, recommendations, and personal profile.

3. Why do we collect such ‘Personal Information’

We use your Personal Information for the following purposes:

1. To provide and operate the Services;
2. .To further develop, customize, expand, and improve our Services, based on Users’ common or personal preferences, experiences and difficulties;
3. To provide our Users with ongoing customer assistance and technical support;
4. To be able to contact our Users with general or personalized service-related notices and promotional messages (as further detailed in Section 8 below);
5. To help us to update, expand and analyze our records to identify new customers;
6. To facilitate, sponsor, and offer certain contests, events, and promotions, determine participants’ eligibility, monitor performance, contact winners, and grant prizes and benefits;
7. To analyze our performance and marketing activities;
8. To create aggregated statistical data and other aggregated and/or inferred information, which we or our business partners may use to provide and improve our respective services;
9. To provide you with professional assistance.
- 10.To enhance our data security and fraud prevention capabilities; and
- 11.To comply with any applicable laws and regulations.

How we collect such ‘Personal Information’

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address, email address, and credit card information. We assume that you agree to the collection of your personal information and that it will be used for the specific reasons stated above only.

4. How we share your ‘Personal Information’

Our company is hosted on the Wix.com platform. They provide us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com’s data storage, databases and the general Wix applications. They store your data on secure servers behind a firewall. All direct payment gateways offered by Wix and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

5. Communications from Natural Crafted Gifts

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

6. Use of cookies and other third-party technologies

We and our Third Party Service Providers use cookies and other similar technologies (“Cookies”) in order for us to provide our Service and ensure that it performs properly,

to analyze our performance and marketing activities, and to personalize your experience.

You can learn more about how we use cookies and similar technologies and how you can exercise control over them in our [Cookie Policy](#).

Please note that we do not change our practices in response to a “Do Not Track” signal in the HTTP header from a browser or mobile application, however, most browsers allow you to control cookies, including whether or not to accept them and how to remove them. You may set most browsers to notify you if you receive a cookie, or you may choose to block cookies with your browser.

If you don't want us to process your data anymore, please contact us at Naturalcraftedgifts@gmail.com.

7. Updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

8. Contacting us

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at naturalcraftedgifts@gmail.com.

Additional Information for U.S. State Residents

This section of our Privacy Policy details what Personal Information we collect about you under U.S. applicable privacy laws and regulations, the sources of the Personal Information, the purposes of use and disclosure, and the categories of third parties that may receive that Personal Information. The information in this section applies to you if you are a U.S. resident in a state with an applicable privacy law or regulation.

Please read this section in combination with the other sections of this Privacy Policy for a complete understanding of how we collect, use, and disclose your personal information.

Your Rights and how to exercise them:

Here is a brief overview of your rights:

- **Right to Delete Your Information:** Upon your request, we will delete the personal information we have collected from you, subject to certain legally permissible exceptions.
- **Right to Know and Access Your Personal Information:** You have the right to ask us to confirm whether we process your personal information and for a copy of the personal information we maintain about you.
- **Right to Correct Inaccurate Personal Information:** You have the right to request that we correct inaccurate personal information about you. Some personal information can be directly changed or corrected by you through our apps and websites.

- For any questions, you can reach out to us using the method described in this Privacy Policy
- Right to Opt Out of the Sale of Your Personal Information: You can tell us not to "sell" your personal information according to applicable law, even though we don't technically sell your information in the traditional sense. We may share certain categories of Personal Information with our Third-Party Service Providers. However, the current regulation uses a very broad (and somewhat scary) definition of "Sale".
- Right to Limit Use of Your Personal Information for Targeted Advertising (defined in California as "Sharing"): You can ask us not to use or disclose your personal information for targeted advertising. You also can use the Global Privacy Control to signal your opt-out preference. To learn more about the GPC please visit <https://globalprivacycontrol.org>.

You may exercise any of the rights described above, you can also submit a request by email to naturalcraftedgifts@gmail.com

When you submit a request, we will usually ask you to provide an email address to verify your identity and prevent fraud.

You may also designate an authorized agent to submit a request on your behalf. Depending on the nature of the request, we may authenticate the request by requesting additional information or documentation, such as account related information, billing information used to purchase paid Services and the submission of specific documents.

No Discrimination. Natural Crafted Gifts does not discriminate against any individual for exercising their rights under this section.

If we deny your request or cannot fulfill it, you may appeal our decision by contacting us as described in this Privacy Policy to ask us to review your request again. Your communication should include "Appeal" in the subject line.

Categories of Information:

In the last 12 months, we collected the following categories of personal information (the same categories we collect from all users globally):

- Personal and online identifiers
- Commercial and transactions information
- Record-keeping information
- Internet or other electronic network activity information
- Non-precise Geolocation data (IP address, only)
- Audio, electronic, visual, or similar information
- Inferences drawn from the above information

Sources of Information

We collect Personal Information:

- You provide us when you register for our Services, sign up for any Wix events, subscribe to our blog(s) or newsletter(s), purchase and/or register domain names, use any of our Services; and/or when you contact us directly by any communication channels
- When you use the Services by visiting, downloading, and/or using any of our Services.
- From third-party sources, such as security providers, fraud detection services, social media platforms, lead enhancement companies, advertising and marketing partners.

Disclosure of Information for Business Purposes:

In the past 12 months, we may have disclosed each of the categories of personal information listed above to our affiliates, Third Party Service Providers, social media platforms, advertising partners, analytics partners, and promotional partners.

Sales or Sharing of Your Information:

Note: for sure, we're not out there auctioning off your data to the highest bidder. We may have "sold" (using that rather broad and dramatic term as defined by U.S. privacy laws and regulations) or shared the categories of Personal Information listed above in the past 12 months to our affiliates, Third Party Service Providers, promotional partners, advertising partners, analytics partners, and social media platforms.

Natural Crafted Gifts does not knowingly collect, use, sell or share the Personal Information of children under the age of 16.

Sensitive Personal Information:

We may process Sensitive Personal Information in accordance with applicable laws and do not use or disclose Sensitive Personal Information in any way that would require us to provide an opt-out opportunity under the applicable laws.

Retention of Information:

We retain your Personal Information for the time period reasonably necessary to achieve the purposes described in this Privacy Policy, or any other notice provided at the time of collection.

To determine the appropriate retention period for Personal Information, we consider the amount, nature, and sensitivity of such data, the potential risk of harm from unauthorized use or disclosure of such data, the purposes for which we process it, and the applicable legal requirements.